

EMILY HARMON

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RELEVANT WORK EXPERIENCE

Documentary Film Producer

2012 – Now

What Remains

Germany | May - June 2018

- Produced, directed, shot, and edited documentary short film for CARE International on their Climate Heroine Antje Grothus's fight to save the remaining 10% of a forest from an energy company determined to cut what is left

70 Acres in Chicago: Cabrini Green

Chicago | May 2017 - May 2018

- Increased the feature length documentary's online presence: Facebook likes 56% / Twitter followers 59%; wrote and edited email blasts to educational institutions about hosting screenings; aided with producing Chicago screenings at local libraries and American Library Association 2017 Conference

Happy Tragedy

Chicago | Aug. 2017 - Jan. 2018

- Produced, directed, and shot documentary short film about how a gay man survives his first few months living with HIV

I am Iowa CCI

Des Moines, Iowa | April 2014 - Aug. 2016

- Produced, directed, shot and edited eight short audiovisual multimedia pieces to bolster campaigns to stop factory farm pollution and to support racial justice and workers' rights

The Disappearing Bees

Italy | June 2012

- Produced, shot, and edited short audiovisual multimedia piece on the effects of the declining bee population in the Marche region

Communications Specialist | EMBARC (Freelance)

Des Moines, Iowa ◦ Sept. 2018 – Now

- Produce, direct, shoot, and edit audiovisual multimedia pieces to bolster fundraising campaigns to support refugees in Iowa
- Create and manage content for Facebook, Twitter, and email blasts for largest annual fundraiser
- Assess monthly social media and email metrics to help develop strategic communications strategy

Teaching Assistant | Columbia College Chicago

Chicago, Illinois ◦ Aug. 2016 – June 2018

- Assisted Cinema and Television Arts professors in teaching seven undergraduate courses in Documentary Storytelling, Documentary Production, World Cinema, Screenwriting, and Transmedia
- [Full CV](#)

Online Organizer | Iowa Citizens for Community Improvement

Des Moines, IA ◦ April 2014 – Aug. 2016

- Created digital content and managed email marketing, social media, and websites; assessed content needs based on the stated digital platforms' monthly metrics
- Grew email list 763%, Facebook 173%, and Twitter 193% via integrated communications plan
- Completed 6-month strategic communications training with New Media Mentors

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RELEVANT WORK EXPERIENCE, CONTINUED

Associate Director | Iowa United Nations Association

Iowa City, IA ◦ Aug. 2013 – April 2014

- Recruited and managed teams of 8-10 college student interns; managed social media, website contributors, and member database
- Facilitated the development and implementation of 1-2 events monthly that fundraised for UN Foundation programs in order to meet our mission of supporting life-saving work of the UN
- Designed, wrote, and edited content for UNA's quarterly publication for members

PRODUCTION SKILLS

Camera Operation: Canon 60D, 7D Mark II, C100, C300; Sony PMW-EX1R, X70, FS7; RED ONE

Video Editing: Adobe Premiere Pro | **Photo Editing:** Photoshop | **Design:** InDesign

ADDITIONAL SKILLS

Software: PowerBase CRM, MailChimp, DonorView, Microsoft Office, Photoshop, InDesign, Premiere Pro

Writing: Screenwriting, news and press release writing, advocacy writing

Marketing: Email marketing, social media | **Planning:** Project planning, event planning

PRODUCTION EXPERIENCE

Producer/Director/Videographer/Editor: *What Remains* documentary short—Bonn, Germany (June 2018)

Writer/Director: *American Life* fiction short—Chicago, Illinois (October 2017 – present)

2018 Albert P. Weisman Award; 2018 Columbia College Production Fund Award

Producer/Director/Videographer: *Happy Tragedy* documentary short—Chicago, Illinois (August 2017 – January 2018)

2018 Manifest Urban Arts Festival screening, Chicago

Assistant Director: Beijing Film Academy Independent Short Film Production—Chicago, Illinois (August 2017)

Writer/Director: *Falling Stars* fiction short—Chicago, Illinois (January – February 2017)

Official selection, Chicago Feminist Film Festival 2018; 2017 Columbia College Production Fund Award

Writer/Director/Editor: *The Veterinarian* fiction short—Chicago, Illinois (November – December 2016)

2017 University Film and Video Association Conference screening, Los Angeles

EDUCATION

M.F.A. Cinema Directing

Columbia College Chicago | Chicago, Illinois | 3.9 GPA | December 2018

B.S. Journalism, Multimedia / International Studies, Conflict

Iowa State University | Ames, IA | 3.82 GPA | May 2013